





Martina Florio

Looking for a full time job
as creative illustrator or graphic artist

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 www.smartillustration.art

 Driving licence B

 martinaflorio

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WORK EXPERIENCE

2018-2022

Freelance jobs

- Illustrated poster for local organization (Italy)
- Personalized illustrations on blackboard walls for restaurant venue renewal (Italy)
- Logo design for a national research project (<https://starts.uni.lu/>)
- Logo design for an international event (<https://opendoor.concordia-h2020.eu/2020/>)
- Brand design for wedding event including logo, booklet, invitations, and gadgets
- Logo design for local organization (Italy)

2017-2021

Academic projects for the Fine Arts Academy of Naples

- User guide for Adobe Software Suite (Ps, Id, Ai)
- Illustrated fairytales book for children
- Illustrated planner for 2018/2019
- Series of illustrations on social consequences related to covid
- Preproduction work for an animated movie

EDUCATION

2017-2021

Accademia di Belle Arti di Napoli (Italy)

Fine arts bachelor degree (Illustration)

2017

Scuola Internazionale di Comics (Academy of Visual Arts and New Media)

Advanced drawing course

2011

Convitto Nazionale Pietro Colletta

High School Diploma (Classic studies)

WORKSHOPS AND SEMINARS

2020

Seminars on animation, with focus on direction techniques, storyboard setting, framing techniques and scene photography

2019

Practical study of engraving techniques, with focus on printing techniques with addition of material to the matrix

2019

Digital Knowledge (editorial graphics design)

2019

Art ecology as an economy of the relationship between living beings and the environment (seminar with focus on the work of Claire Fontaine and interventions by Fulvia Carnevale)

LANGUAGE SKILLS

English (C1)



French (B1)



Italian (C2)



IT SKILLS

MS Word



MS Power Point



MS Excel



Adobe Photoshop



Adobe InDesign



Adobe Illustrator



CREATIVE SKILLS

- Printing skills
- Traditional and digital art
- Brand design
- Typography
- Editorial productions



SCAN ME!